TENNESSEE SCHOOL NUTRITION ASSOCIATION

Making the right food choices, together.

Tennessee School Nutrition Association Annual Conference & Handbook Sponsorships

June 14-18, 2010 Memphis, TN

Diamond Sponsor $3,000

Recognition and Sponsorship of the following Conference Events:

- Two Exhibit Booth Rental
- Company membership up to three employees
- 1 full-page advertisement in TSNA Annual Handbook
- Participation in Bonus Extravaganza
- Recognition at Conference Dinner
- Participation in "What's New" Section
- Sign Recognition at Conference Exhibit Booth
- Admission to all Conference events and Education Sessions

Gold Sponsor $2,500

Recognition and Sponsorship of the following Conference Events:

- Two Exhibit Booth Rental
- Two membership dues
- 1 half-page advertisement in TSNA Annual Handbook
- Participation in Bonus Extravaganza
- Sign Recognition at Conference Exhibit Booth
- Admission to all Conference Education Sessions
- Sign recognition at Conference Dinner

Silver Sponsor $2,000

Recognition and Sponsorship of the following Conference Events:

- One Exhibit Booth Rental
- Two Membership Dues
- 1 half-page advertisement in TSNA Annual Handbook
- Participation in Bonus Extravaganza
- Sign Recognition at Conference Exhibit Booth
- Recognition at Conference Dinner

Bronze Sponsor $1500

Recognition and Sponsorship of the following Conference Events:

- One Exhibit Booth Rental
- 1 quarter page advertisement in TSNA Annual Handbook
- Recognition at Conference Dinner
- Sign Recognition at Conference Exhibit Booth

Additional Sponsorships Include:

Name Badge Holder/Lanyard $1,500

(One Sponsorship available)

Recognition and Sponsorship of the following Conference Events:

- Company name and logo imprinted on all badge holders/lanyards
- Sign Recognition at Conference Exhibit Booth

Conference Tote Bags $1,000 each

(Nine Sponsorships available)

Recognition and Sponsorship of the following Conference Events:

- Company name and logo imprinted on Conference Tote Bags given to all conference registrants.
- Sign Recognition at Conference Exhibit Booth

Promotional Inserts $200 each

(Five Sponsorships available)

- Sponsors provide one promotional item to be inserted in conference tote bags that are given to all registered conference attendees (promotional item not included in sponsorship fee).

"What's New" Section $100

- One product/promotion item displayed in "What's New" Showcase.

Bonus Extravaganza $100

- Participation on bonus extravaganza card in which directors visit your booth to validate card and enter into a drawing

Wellness Walk Sponsor $200

Company Name and Logo imprinted on T-Shirt

TSNA Annual Handbook Advertisement Opportunities **Artwork must be received by April 1,2008.**

Advertising other than Outside Back and Inside Front/Back Cover will be in black & white print.

▪ Full Page- Outside Back Cover (color)	$1,200
▪ Full Page-Inside Front/Back Cover (color)	$1,000
▪ Full Page- Inside First/Last Page	$850
▪ Full Page- Inside Handbook	$750
▪ Half Page- Inside Handbook	$500
▪ Quarter Page- Inside Handbook	$250
▪ Business Card- Inside Handbook	$100

Please check the appropriate box on the Exhibit Registration Form and include the sponsorship price with your registration fees. Questions? Contact Charlie White, Executive Director, Tennessee School Nutrition Association ▪ Office:615.443.2288 ▪ Fax:615.453.9990 ▪ tnsna@bellsouth.net