



EXHIBIT REGISTRATION
TSNA ANNUAL STATE CONFERENCE
GATLINBURG CONVENTION CENTER - GATLINBURG TENNESSEE
 June 13 - June 16, 2011

Company Juicy Juice / Nestle Bev. Address 322 Nancy Lynn Ln
 City Knoxville State TN Zip 37919
 Email andyc@foodsalseast.com Telephone 805-556-5446 FAX
 Please Indicate Business Type Food Service

ALL Industry memberships expire on December 31 of each year. If your company has paid the membership fee since January 1, 2011, please use the MEMBER Pricing amount. If you have not paid your membership or do not wish to become a member, please submit the NON-MEMBER amount.

Member Pricing

(All One-Half Booths Must Be Filled)

Non-Member Pricing

Full Booth Price \$900 Each	Half Booth Price \$550 each	Full Booth Price \$1,100 Each	Half Booth Price \$550 each
Number of FULL Booths <input type="text"/>	Number of HALF Booths <input type="text"/>	Number of FULL Booths <input type="text"/>	Number of HALF Booths <input type="text"/>
Booth # Preference 1 <input type="text"/>	Booth # Preference 2 <input type="text"/>	Booth # Preference 3 <input type="text"/>	Booth # Preference 4 <input type="text"/>

See Enclosed Booth Layout for Booth Numbers

Names for Exhibit Badges

Name 1 Sam Collett Name 2 Name 3 Name 4

If you would like to re-new your membership or become a new member please check the appropriate box (click for details <http://www.tnsna.com/Sponsor.html>. Go to bottom of page.)

Individual Membership \$200 (one individual) members name

Company Membership \$500 (up to three people)

Members Name Members Name Members Name

Sponsorships Available
 Detailed information click: <http://www.tnsna.com/Sponsor.html>

- Diamond Sponsor \$3,000
- Gold Sponsor \$2,500
- Silver Sponsor \$2,000
- Bronze Sponsor \$1,500
- Name Badge Holder \$1,500
- Conference Tote Bag \$1,000
- Promotional Inserts \$200
- Wellness Walk \$200
- Bonus Extravaganza \$100

Annual Handbook / Volunteer Venture Ad Rates
 (color items not available in Volunteer Ventures)

- Outside Back Cover (color) \$1,200
- Inside Back/Front Cover (color) \$1,000
- Full Page Inside (B/W) \$700
- Half Page Inside (B/W) \$500
- Quarter Page Inside (B/W) \$250
- Business Card Inside (B/W) \$100

Payments can be made online and must be received prior to booth setup.