



EXHIBIT REGISTRATION TSNA ANNUAL STATE CONFERENCE GATLINBURG CONVENTION CENTER - GATLINBURG TENNESSEE

June 13 - June 16, 2011

Company McCormick / Zatarains Address 322 Nancy Lynn Ln Ste 5

City Knoxville State TN Zip 37742

Email andyc@foodsalseast.com Telephone 865-556-5948 FAX 865-862-8999

Please Indicate Business Type Food Service

ALL Industry memberships expire on December 31 of each year. If your company has paid the membership fee since January 1, 2011, please use the MEMBER Pricing amount. If you have not paid your membership or do not wish to become a member, please submit the NON-MEMBER amount.

Member Pricing

(All One/Half Booths Must Be Filled)

Non-Member Pricing

Full Booth Price \$900 Each Half Booth Price \$550 each

Full Booth Price \$1,100 Each Half Booth Price \$550 each

Number of FULL Booths Number of HALF Booths

Number of FULL Booths Number of HALF Booths

Booth # Preference 1 Booth # Preference 2

Booth # Preference 3 Booth # Preference 4

See Enclosed Booth Layout for Booth Numbers

Names for Exhibit Badges

Name 1 Tan Brown Name 2 Name 3 Name 4

If you would like to re-new your membership or become a new member please check the appropriate box
(click for details <http://www.tnsna.com/Sponsor.html>. Go to bottom of page.)

Individual Membership \$200 (one individual) members name

Company Membership \$500 (up to three people)

Members Name Members Name Members Name

Sponsorships Available
Detailed information click: <http://www.tnsna.com/Sponsor.html>

- Diamond Sponsor \$3,000
- Gold Sponsor \$2,500
- Silver Sponsor \$2,000
- Bronze Sponsor \$1,500
- Name Badge Holder \$1,500
- Conference Tote Bag \$1,000
- Promotional Inserts \$200
- Wellness Walk \$200
- Bonus Extravaganza \$100

Annual Handbook / Volunteer Venture Ad Rates

(color items not available in Volunteer Ventures)

- Outside Back Cover (color) \$1,200
- Inside Back/Front Cover (color) \$1,000
- Full Page Inside (B/W) \$700
- Half Page Inside (B/W) \$500
- Quarter Page Inside (B/W) \$250
- Business Card Inside (B/W) \$100

Payments can be made online and must be received prior to booth setup.