



EXHIBIT REGISTRATION
TSNA ANNUAL STATE CONFERENCE
GATLINBURG CONVENTION CENTER - GATLINBURG TENNESSEE
 June 13 - June 16, 2011

Company Michael Foods Address 301 Carlson Parkway
 City Minnetonka State MN Zip 55305
 Email James.ruhling@michaelfoods.com Telephone 412-793-7601 FAX 952-258-4278
 Please Indicate Business Type Manufacturer

ALL industry memberships expire on December 31 of each year. If your company has paid the membership fee since January 1, 2011, please use the MEMBER Pricing amount. If you have not paid your membership or do not wish to become a member, please submit the NON-MEMBER amount.

Member Pricing

and One-half Booths must be filled

Non-Member Pricing

Full Booth Price \$900 Each Half Booth Price \$550 each Full Booth Price \$1,100 Each Half Booth Price \$550 each

Number of FULL Booths Number of HALF Booths Number of FULL Booths Number of HALF Booths

Booth # Preference 1 Booth # Preference 2 Booth # Preference 3 Booth # Preference 4

See Enclosed Booth Layout for Booth Numbers

Names for Exhibit Badges

Name 1 Jim Ruhling Name 2 Name 3 Name 4

If you would like to re-new your membership or become a new member please check the appropriate box (click for details <http://www.tsna.com/Sponsor.html>. Go to bottom of page.)

Individual Membership \$200 (one individual) members name

Company Membership \$500 (up to three people)

Members Name Members Name Members Name

Sponsorships Available
 Detailed information click: <http://www.tsna.com/Sponsor.html>

- Diamond Sponsor \$9,000
- Gold Sponsor \$2,500
- Silver Sponsor \$2,000
- Bronze Sponsor \$1,500
- Name Badge Holder \$1,500
- Conference Tote Bag \$1,000
- Promotional Inserts \$200
- Wellness Walk \$200
- Bonus Extravaganza \$100

Annual Handbook / Volunteer Venture Ad Rates
(color items not available in Volunteer Ventures)

- Outside Back Cover (color) \$1,200
- Inside Back/Front Cover (color) \$1,000
- Full Page Inside (B/W) \$700
- Half Page Inside (B/W) \$500
- Quarter Page Inside (B/W) \$250
- Business Card Inside (B/W) \$100

Payments can be made online and must be received prior to booth setup.