



# EXHIBIT REGISTRATION TSNA ANNUAL STATE CONFERENCE GATLINBURG CONVENTION CENTER - GATLINBURG TENNESSEE June 13 - June 16, 2011

Company Rich Products Address 322 Nancy Lynn Ln Ste 5  
 City Knoxville State TN Zip 37742  
 Email andyc@foodsales-east.com Telephone 865-556-5948 FAX 865-862-8999  
 Please Indicate Business Type Food Service

ALL Industry memberships expire on December 31 of each year. If your company has paid the membership fee since January 1, 2011, please use the MEMBER Pricing amount. If you have not paid your membership or do not wish to become a member, please submit the NON-MEMBER amount.

<b>Member Pricing</b>		(All One-Half Booths Must Be Filled)	<b>Non-Member Pricing</b>	
Full Booth Price \$900 Each	Half Booth Price \$550 each		<b>Full Booth Price \$1,100 Each</b>	Half Booth Price \$550 each
Number of FULL Booths <input type="checkbox"/>	Number of HALF Booths <input type="checkbox"/>		Number of FULL Booths <input type="checkbox"/>	Number of HALF Booths <input type="checkbox"/>
Booth # Preference 1 <input type="checkbox"/>	Booth # Preference 2 <input type="checkbox"/>		Booth # Preference 3 <input type="checkbox"/>	Booth # Preference 4 <input type="checkbox"/>

See Enclosed Booth Layout for Booth Numbers

### Names for Exhibit Badges

Name 1 Andy Collett Name 2 Kathy Hicks Name 3  Name 4

If you would like to re-new your membership or become a new member please check the appropriate box (click for details <http://www.tnsna.com/Sponsor.html>. Go to bottom of page.)

Individual Membership \$200 (one individual) members name   
 Company Membership \$500 (up to three people)

Members Name  Members Name  Members Name

### Sponsorships Available

Detailed information click: <http://www.tnsna.com/Sponsor.html>

- Diamond Sponsor \$3,000
- Gold Sponsor \$2,500
- Silver Sponsor \$2,000
- Bronze Sponsor \$1,500
- Name Badge Holder \$1,500
- Conference Tote Bag \$1,000
- Promotional Inserts \$200
- Wellness Walk \$200
- Bonus Extravaganza \$100

### Annual Handbook / Volunteer Venture Ad Rates

(color items not available in Volunteer Ventures)

- Outside Back Cover (color) \$1,200
- Inside Back/Front Cover (color) \$1,000
- Full Page Inside (B/W) \$700
- Half Page Inside (B/W) \$500
- Quarter Page Inside (B/W) \$250
- Business Card Inside (B/W) \$100

Payments can be made online and **must** be received prior to booth setup.