



## EXHIBIT REGISTRATION TSNA ANNUAL STATE CONFERENCE GATLINBURG CONVENTION CENTER - GATLINBURG TENNESSEE

June 13 - June 16, 2011

Company Southeastern Mills Address 322 Nancy Lynn Ln Ste 5  
 City Knoxville State TN Zip 37742  
 Email andyc@foodsales-east.com Telephone 865-556-5948 FAX 865-862-8999

Please Indicate Business Type Food Service

ALL Industry memberships expire on December 31 of each year. If your company has paid the membership fee since January 1, 2011, please use the MEMBER Pricing amount. If you have not paid your membership or do not wish to become a member, please submit the NON-MEMBER amount.

### Member Pricing

(All One/Half Booths Must Be Filled)

### Non-Member Pricing

Full Booth Price \$900 Each	Half Booth Price \$550 each	Full Booth Price \$1,100 Each	Half Booth Price \$550 each
Number of FULL Booths <input type="text"/>	Number of HALF Booths <input type="text"/>	Number of FULL Booths <input type="text"/>	Number of HALF Booths <input type="text" value="1"/>
Booth # Preference 1 <input type="text"/>	Booth # Preference 2 <input type="text"/>	Booth # Preference 3 <input type="text"/>	Booth # Preference 4 <input type="text"/>

See Enclosed Booth Layout for Booth Numbers

### Names for Exhibit Badges

Name 1 Thomas Gains Name 2  Name 3  Name 4

If you would like to re-new your membership or become a new member please check the appropriate box  
 (click for details <http://www.tnsna.com/Sponsor.html>. Go to bottom of page.)

Individual Membership \$200 (one individual) members name

Company Membership \$500 (up to three people)

Members Name  Members Name  Members Name

### Sponsorships Available

Detailed information click: <http://www.tnsna.com/Sponsor.html>

- |                                                    |                                                      |                                                    |                                                 |
|----------------------------------------------------|------------------------------------------------------|----------------------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Diamond Sponsor \$3,000   | <input type="checkbox"/> Gold Sponsor \$2,500        | <input type="checkbox"/> Silver Sponsor \$2,000    | <input type="checkbox"/> Bronze Sponsor \$1,500 |
| <input type="checkbox"/> Name Badge Holder \$1,500 | <input type="checkbox"/> Conference Tote Bag \$1,000 | <input type="checkbox"/> Promotional Inserts \$200 | <input type="checkbox"/> Wellness Walk \$200    |
| <input type="checkbox"/> Bonus Extravaganza \$100  |                                                      |                                                    |                                                 |

### Annual Handbook / Volunteer Venture Ad Rates

(color items not available in Volunteer Ventures)

- |                                                             |                                                                  |                                                       |                                                       |
|-------------------------------------------------------------|------------------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Outside Back Cover (color) \$1,200 | <input type="checkbox"/> Inside Back/Front Cover (color) \$1,000 | <input type="checkbox"/> Full Page Inside (B/W) \$700 | <input type="checkbox"/> Half Page Inside (B/W) \$500 |
| <input type="checkbox"/> Quarter Page Inside (B/W) \$250    | <input type="checkbox"/> Business Card Inside (B/W) \$100        |                                                       |                                                       |

Payments can be made online and **must** be received prior to booth setup.